Digital Graphic Designer

Job Description

Custom design or create high-end printed and digital marketing tools; including web graphics, logos and print designs. Use images, text, and color to transform pictures, general information, and statistical data into visual graphics and diagrams.

Technical Knowledge

- Must be skilled in Adobe Illustrator. Photoshop knowledge is a plus
- Knowledge and capabilities to create layered vector images from scratch or manipulate existing vectors or images
- Other logo design skills and branding knowledge, graphics, photo imaging and web page creation software knowledge preferred but not required
- Other Adobe programs (Lightroom, InDesign, AfterEffects, etc.) skills a plus
- Knowledge of Keynote/PowerPoint or other based programs a plus

Duties

- Use computer software to generate new images/vectors or manipulate existing digital media
- Key information into software programs to create layouts for client or supervisor
- Maintain archive of images, photos, or previous work products
- Choose applications and designs for each project based on requirements
- Expand brand image by determining the feeling the design should portray
- Design images that identify a product or convey a message based on client's needs
- Develop graphics for logos, websites, illustrations, print materials and more
- Select colors, images, text style, and layout
- Work directly with team and individually to complete tasks
- Present the design to the manager for approval
- Incorporate changes recommended by management and the clients into the final design
- Review designs for errors before printing or publishing being able to provide each with proper and required file and graphic formats
- Research new software, design concepts and trends
- Other Duties

Education Requirements

High School a must. Certification or Degree in Arts/Design a plus

Work Schedules/Style

Sub-Contract Part time Employment requiring W9 Form, Sub Contractor Agreement and Non-Disclosure Agreement, background check will be performed, a drug text may be required/requested during employment

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